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Attachments: RSVP.xlsx [Save] [Open]
Agenda.pdf [Save] [Open]
Survey results summary.pdf [Save] [Open]
02. Self paid parking info and Directions.pdf [Save] [Open]

>>> "Kerry Morrison" <KerryMorrison@List.HollywoodBid.org> 04/11/15 18:09 >>>

Greetings friends,

Looking forward to seeing about 40 of you on Monday. I've attached the RSVP list - please let me know if there are any changes, because I want to make sure we have a sandwich for you!

Please also find attached the agenda, and instructions about parking at the California Community Foundation. Please note that there are several options - you may want to carpool to share the cost.

Finally, thank you to the 36 people who filled out the survey. I've attached the results for everyone to review. I will bring copies with me on Monday, as some of the comments may be informative during your breakout sessions.

Have a good weekend and see you soon,

Kerry



California Community Foundation
Joan Palevsky Center for the Future of Los Angeles
201 - 281 S. Figueroa Street, Los Angeles 90012

Location

CCF's new Palevsky Center is located in the Figueroa Courtyard, a low-rise building complex on South Figueroa St. between 2nd and 3rd Streets in downtown Los Angeles. The Palevsky Center is on the first floor of building 281, near to the outdoor fountain.

Driving Directions

From the 110 Harbor Freeway South: Exit on 9th Street towards Downtown, and turn left onto S. Figueroa St., heading north. Stay in the middle lanes. The Figueroa Courtyard is on the left between 3rd and 2nd Streets, with the main entrance in the middle of the block. Drive in and pass the fountain into the parking structure. Bring your parking ticket to the Palevsky Center for a validation.

From the 110 Harbor Freeway North: Exit on 3rd St. and make an immediate right onto Beaudry, make the first right at the traffic signal at 2nd St., and then right on S. Figueroa St. The Figueroa Courtyard is on the right, and the main entrance is in the middle of the block. Drive in and pass the fountain into the parking structure. Bring your parking ticket to the Palevsky Center for a validation.

From the 101 Hollywood Freeway South: Connect to 110 South and take first exit, 3rd Street. Make an immediate right onto Beaudry, then the first right at the traffic signal at 2nd St., and turn right on S. Figueroa St. The Figueroa Courtyard is on the right, and the main entrance is in the middle of the block. Drive in and pass the fountain into the parking structure. Bring your parking ticket to the Palevsky Center for a validation.

From the parking structure, walk out to the courtyard. Across from the fountain is the 281 building. Follow the walkway to the front doors.

Parking

Parking is available in and around the Figueroa Courtyard. CCF visitors and meeting attendees who park in the Figueroa Courtyard structure may have their parking tickets validated in the Palevsky Center to pay a reduced fee (\$13.00, cash or credit card) upon exiting the parking structure.

Non-validated parking is available across the street at the World Trade Center. Parking garage entrances are located on Figueroa and Flower between 3rd and 4th Streets. Cars entering before 10:00 am pay a flat \$8.00 rate.

All-day parking for \$6.50 is available in an open parking lot at the corner of 2nd and Beaudry Streets, one block west of the Figueroa Courtyard. Metered street parking for up to four (4) hours is available on 2nd Street, west of Figueroa.

Public Transportation

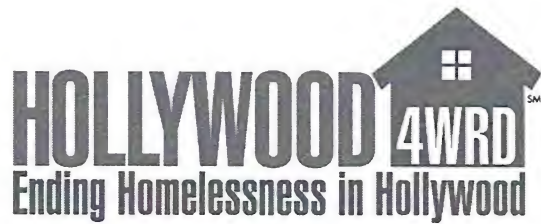
LADOT

The Palevsky Center in the Figueroa Courtyard is easily accessible by the DASH Bus "A" line. Heading north on Figueroa off at 3rd Street and cross the street. Heading south get off at 2nd Street and walk one block south to the main entrance.

METRO

The complex is five blocks from the 7th Street and Figueroa Metro Center station. Exit the station and walk north on Figueroa to the main entrance, or pick up the "A" DASH bus.

If you get lost, please call the main CCF office number: 213.413.4130.



Planning Retreat
Joan Palevsky Center for the Future of Los Angeles
CA Community Foundation
281 S. Figueroa Street, Suite 100
Los Angeles 90012
Monday April 13, 2015
8:30 a.m. to 1:15 p.m.

8:30 – 9 a.m. Coffee and continental breakfast

9 a.m. Welcome and Introductions

- Icebreaker

Purpose of the retreat

- To re-acquaint ourselves with the vision and mission of Hollywood 4WRD
- To evaluate our coalition – is it designed for optimal efficiency? Is it strong? Where are the weak links?
- To articulate short-term goals for 2015; longer term goals for 2016 and beyond
- To identify need for resources (human, financial, political)

9:25 a.m. Snapshot of where we are now - Hollywood 4WRD seven years later (2008 – 2015)

- Homeless Count (unofficial tallies) – is homelessness on the rise? – Joe Mariani
- Homeless Youth – current demographics – Heather Carmichael
- CES – where we are now – Spencer Downing
- Housing retention – do we have a measure? – Courtney Kanagi
- Hollywood 4WRD survey results – Kerry Morrison

10:00 a.m. Our big issues – agreement and breakout groups

Suggestions (group decision to pick three or four)

1. Frequent Utilizers – High Flyers

- How to address needs of individuals suffering from severe mental illness, substance abuse, chronic health issues
- Impact on paramedics, law enforcement, emergency rooms
- Need for detox beds; access to rehab without long wait time
- Lack of recuperative care facilities
- Need for better coordination between hospitals and DMH
- Can we do a pilot project to help our most vulnerable?

2. Outreach – Does the left hand know what the right hand is doing?
 - Who is doing outreach today in Hollywood?
 - Are we optimizing our resources and collaborating effectively?
 - How do we target the people we can house? What do we offer those we cannot?
 - What is the future of outreach in Hollywood? How is it funded?
3. Coordinated Entry System – Are we better off than we were two years ago?
 - Has CES helped us to focus our resources and attention?
 - Is CES helping us to reach the right people? (see Top 14 below)
 - How do we deal with the frustration of lack of vouchers/housing?
 - How do we increase rental opportunities for Hollywood CES matches? How to engage landlords?
 - How does Hollywood 4WRD intersect with CES? What is the future of both?
4. Top 14 – why is it so hard to help people?
 - Should there be a media strategy?
 - Public policy/legislative strategy?
5. Opportunities for collaborative grant applications from Hollywood 4WRD or Hollywood 4WRD participating organizations
 - What are service gaps that need to be filled in Hollywood?
 - What is Hollywood 4WRD's role in this endeavor?
6. Telling our story to the community
 - How do we better engage the broader community?

10:20 a.m. Break-out groups

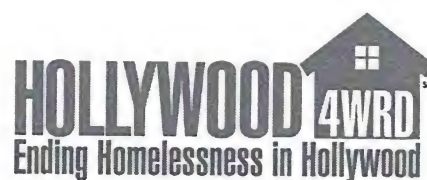
11:30 a.m. Report out from break-out groups

12:15 Working Lunch
Choosing our priorities for the coming year

- Pick top three Hollywood 4WRD initiatives
- Identify action plan and team leads

1:15 Adjourn

Alvarado	Vanessa	City Atty	
Bell	Ryan	PATH	
Briggs	Jeff	community	
Carmichael	Heather	MFP	until lunch
Ceballos	Mario	Kaiser	
Ceballos	Mario	Kaiser	
Curtin	Victoria	PATH	
De Los Santos	Angela	Americorps	
Dillard	Maggie	LAPD	
Downing	Spencer	The Center	
Duron	Sonny	GettLove	
Dusseault	Sarah	community	
Freese	Paul	Public Counsel	
Gahn	Dawn	Americorps	
Gordillo	Kitty	YMCA	
Jones	Bryan	FASGI	
Kanagi	Courtney	PATH	
Lawson	Jackie	City Atty	
Lee	Jennifer	VA	
Lopez	Consuelo	HCHC	
Lynn	Peter	LAHSA	
Mariani	Joe	BID	
Mauries	Jennifer	PATH	
Moore-Hayes	Phyllis	DMH	
Morrison	Kerry	BID	
O'Farrell	Mitch	CD-13	
Osorio	Herman	PATH	
Quigley	Amie	FPCH	
Rodriguez	Marisol	CD-13	portion
Rowe	Jeanette	LAHSA	
Rowland	Ami	Covenant House	
Rysman	Molly	Sup Kuehl	
Salinas	Rudy	Housing Works	
Schneir	Arlene	Childrens Hosp	leave before lunch
Seyler	Steve	BID	
Solis	Angelica	YPI	
Spiegel	Greg	Mayor's office	
Suhayda	Charles	consultant	
Wackenhut	Jessica	YPI	
Washington	Antquan	Broken Hearts	



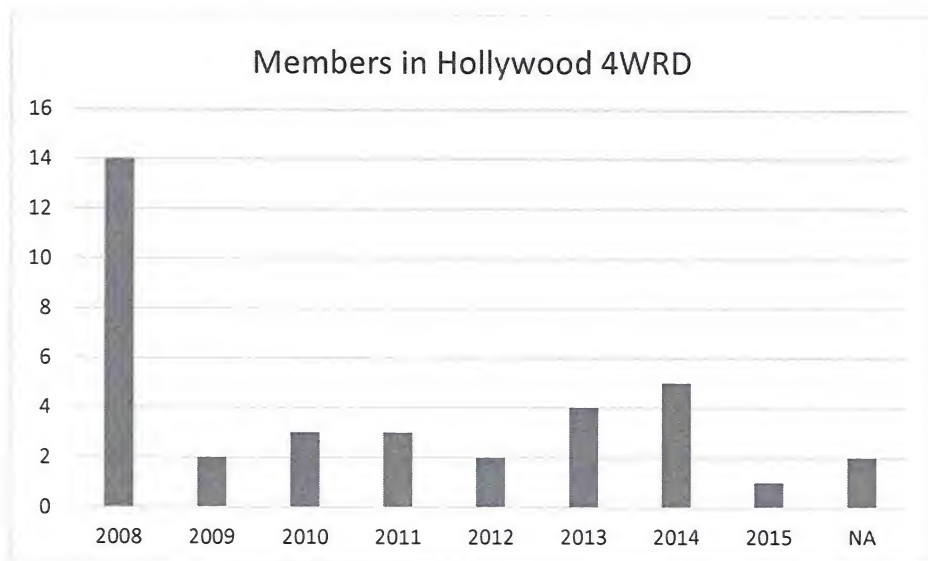
**Hollywood 4WRD Retreat
April 13, 2015
Survey Responses**

There are 75 names on the list-serv that comprises Hollywood 4WRD. A survey monkey was sent to all members of Hollywood 4WRD on March 30, 2015 and 36 responses were collected between 3/30/15 and 4/11/15.

Here is a summary of the responses. The charts compare against actual numbers of respondents. The narrative will discuss salient percentage responses.

Question 1: Hollywood 4WRD was created in 2008. In what year did you start attending meetings?

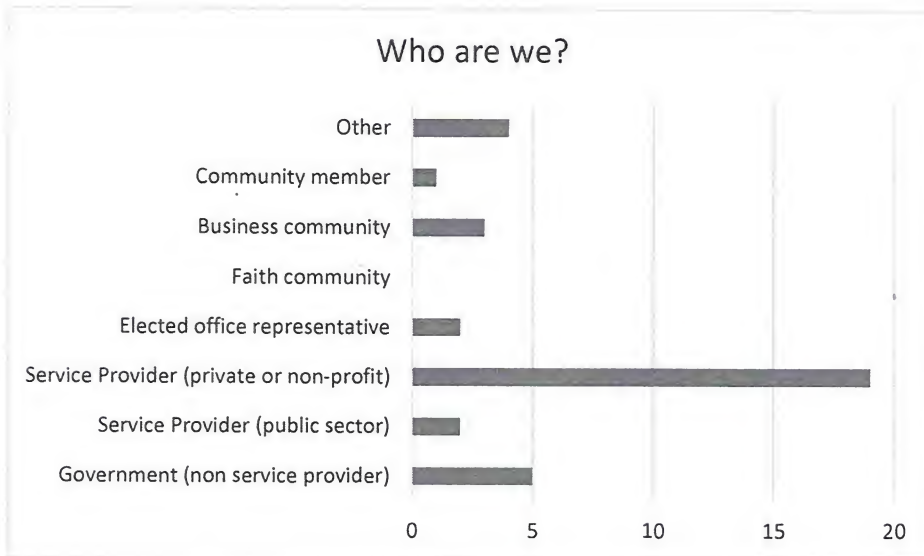
Nearly four out of 10 of the respondents have been participating in Hollywood 4WRD since it began in 2008. Here is the breakdown of responses



Question 2: Please list type of organization or affiliation that best describes you (please choose one)

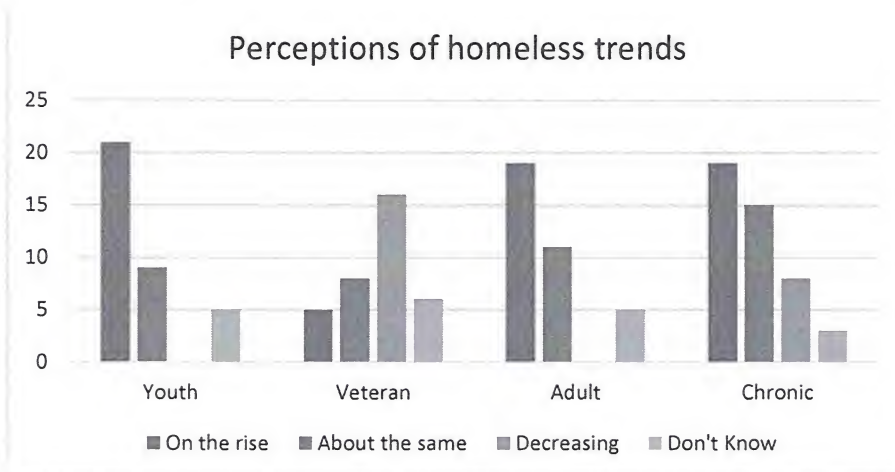
Private or non-profit service providers accounted for 52% of the respondents. There were four "other" categories, and those responses included: Former government/current consultant;

housing provider; consultant for mental health and Veterans programs; non-profit developer of affordable housing



Question 3: Compared to April 2013, in your opinion, is homelessness in Hollywood on the rise, about the same, or decreasing?

Respondents were asked to think back to the last retreat held by Hollywood 4WRD in early 2013. Observations are that youth homelessness (60 percent of respondents) and adult homelessness (54 percent) are on the rise. With respect to chronic homelessness, there is a mixed response. Forty two percent of the respondents feel that chronic homelessness is about the same, while 28 percent say that it is on the rise and 22 percent decreasing. With respect to veteran homelessness, 46 percent indicate it is decreasing.

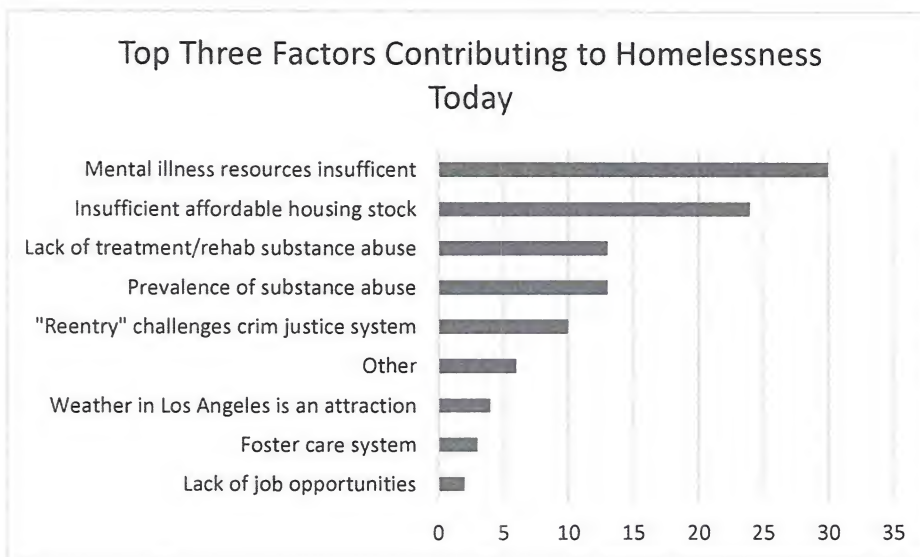


Question 4: What are the top three factors impacting homelessness today?

Respondents were given the opportunity to choose three factors. The most prevalent factor was “insufficient resources to treat mental illness” at 83 percent. Sixty-seven percent cited “lack of affordable housing” as the second factor. Two very similar factors tied for third place: “lack of treatment or rehab resource for substance abuse” and “prevalence of substance abuse” (36 percent for both). A fourth category worth mentioning is “Challenges upon ‘reentry’ for those coming from criminal justice system” at 28 percent.

There were six responses in the “other” category and they included:

- Lack of essential life skills. Inability to navigate the systems that provide benefits and care.
- Lack of vouchers for population
- Insufficient stock and options of housing. Too few youth developmentally appropriate options, emergency and bridge housing for all ages. Too little low barrier paid job training that leads to livable wage and opportunities. Social disconnection.
- Another one tied for third is a continued relaxation of laws and enforcement thereby enabling individuals to stay on the street
- huge mental health resources but with too many barriers, outmoded approaches and obstacles preventing effective utilization by those in need; shamefully inadequate numbers of housing vouchers and housing ; lack of committed local political will, courage and leadership
- Lawsuits/settlements facing Los Angeles



HOLLYWOOD 4WRD RETREAT 2015 SURVEY RESULTS

Question 5: The desire to help the "super-chronic" population of homeless individuals suffering from mental illness led to the creation of the "Top 14" in Hollywood. Though there were a few success stories, the majority of individuals on that list either remain homeless, have passed away or disappeared. Please indicate your level of agreement with the following statements.

Respondents were asked to indicate their level of agreement with three statements. Over half agreed or significantly agreed with the following statement:

- *We should be pleased with the progress we've made in helping people who are on the Top 14 list.*

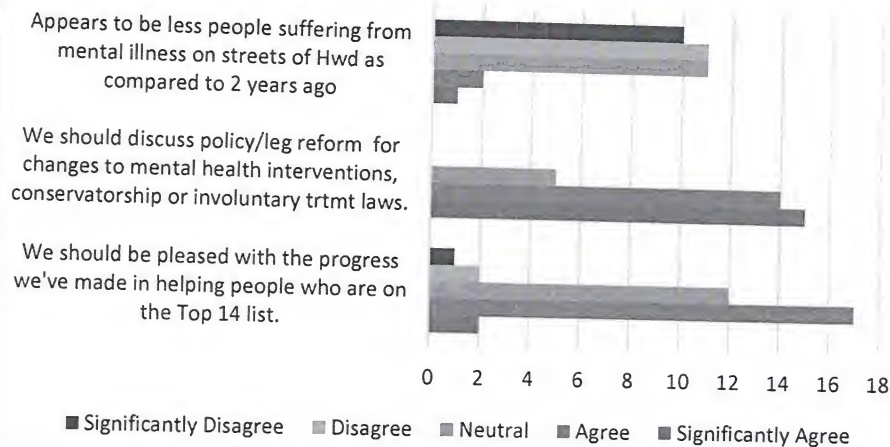
Eighty five percent agreed or significantly agreed with the following statement;

- *We should discuss policy or legislative reform to push for changes to mental health interventions, conservatorship or involuntary treatment laws.*

And finally, nearly 6 out of 10 disagreed or significantly disagreed with this observation:

- *There appear to be less people suffering from mental illness on the streets of Hollywood as compared to two years ago.*

Mentall Illness Observations



Question 6: Since the 2013 Retreat, the Coordinated Entry System has been created and Hollywood 4WRD has become a key hub of activity, thus replacing the former Homeless Registry. Please offer your opinions on the following.

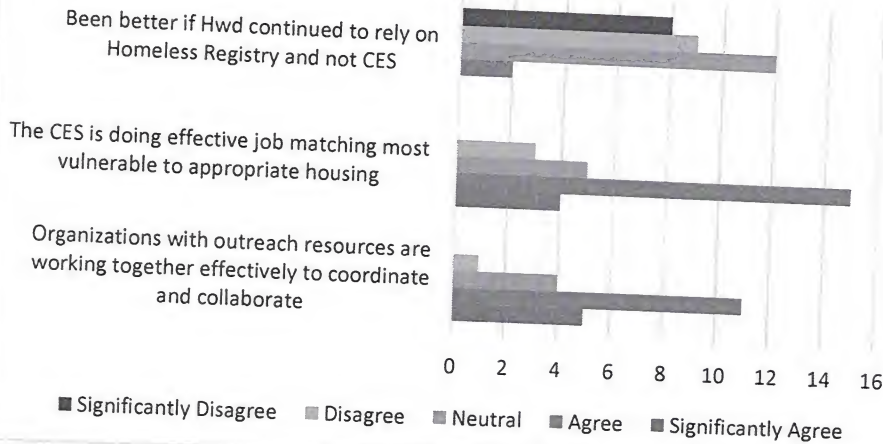
Seventy five percent of the respondents agree or significantly agree with the statement "In Hollywood, the various organizations who have homeless outreach resources are working together effectively to coordinate communications and strategies in a collaborative way."

HOLLYWOOD 4WRD RETREAT 2015 SURVEY RESULTS

Seventy percent agree with the statement: *"The Coordinated Entry System is doing an effective job of matching the most vulnerable people to the most appropriate housing for their needs."*

Fifty four percent disagreed or significantly disagreed with the statement: *"It would've been better if Hollywood continued to rely upon the Homeless Registry and not migrated toward the CES."* However, 39 percent remained neutral on that statement.

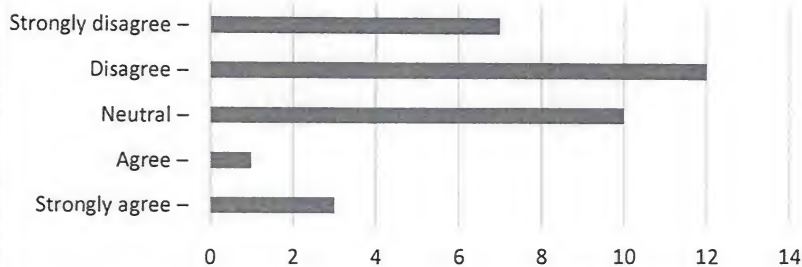
CES v Registry



Question 7: The lack of interim or bridge housing was seen as a gap in Hollywood as individuals were forced to continue to live on the streets while housing opportunities were identified. Would you agree with the statement: **Hollywood has adequate interim or bridge housing resources to meet the needs of those in transition from the streets to a home.**

The percentage of respondents who disagreed/significantly disagreed with this statement was 57 percent. Thirty percent remained neutral.

Hollywood has adequate interim or bridge housing resources to meet the needs of those in transition from the streets to a home.



Question 8: Hollywood 4WRD has been a grass-roots coalition for the last seven years. Arguably its strength is grounded in the fact that it is non-bureaucratic and has "no B's" (no budget, no bylaws, no building). Hollywood 4WRD has become well-known in LA County as an example of a community coming together around a shared vision (ending homelessness). In your opinion, what is the future of Hollywood 4WRD? Should it become an organization, should it be morphed into the CES system, should it gradually fade away.

Here is a cut/paste summary of the responses to this open ended question.

- Reminder of Vision Create a tool through asset mapping for areas orgs. can lean on each other more often. Play a role in coordinating CES or whatever system is in place for Hollywood. I suggest an application process that highlights what orgs and individuals are stepping up to do. I'm not suggesting that 4wrld become selective, but just more transparent. No membership requirement needed in other words
- I think the best parts of H4WRD is that the group is not constrained by the same parameters set up for organizations participating in CES. It provides an opportunity for community members to have a forum to discuss their concerns. I believe they work well together and that H4WRD should not be integrated fully into the CES system.
- Not sure. I think this needs discussion and thought. In its current form it's been effective. There needs to be discussion of Goals and what organization or lack of organization might beat meet them.
- it is an outstanding example of public and private engagement and leadership
- I have not attended meetings for a while, so from an outside perspective, Hollywood 4WRD seems to be a pretty strong coalition, meaning, that perhaps it is fine the way it is? I don't think it should fade away.
- It should continue as is until no longer needed.
- An official organization would be great
- Advocating for policy change. We have agencies on the ground working with our homeless population. We need changes in policy so that we can help end the cycle of homelessness.
- I believe that all communities should have an alliance, group or committee that supports the well being of the community and that Hollywood 4WRD should continue as is or may expand into an alliance that may operate now with membership dues that can be used to benefit projects that are decided on by the alliance.
- Hollywood 4WRD has been a laboratory for innovation. A kind of think tank that discusses problems, sets goals, takes action steps and delivers measurable outcomes. I would not want to see Hollywood 4WRD be absorbed into a larger bureaucratic